TOWN OF MAYNARD

Sesquicentennial Steering Committee Minutes

May 3, 2021 6:00 pm

Remote Zoom Meeting

Call to order: 6:00 pm

Attendees: Molly Bergin

Chuck Caragianes

Paula Copley Lisa Dahill Ellen Duggan

Dave Griffin Donald James

David Mark

Biz McConchie

Lindsay McConchie

Jen Picorelli

1. Approval of Meeting Minutes

Motion to approve the April 5, 2021 Minutes: Paula Copley, seconded by Molly Bergin. Approved 11-0.

- 2. Founders Day
 - Great event. Made over \$1,000 in sales.
- 3. Reviewed Schedule of Upcoming Events
 - o Duck Race
 - To be held Saturday, June 5 (rain date June 6).
 - 480 ducks have been donated by Chuck Foley.
 - Will start at 11:00 AM.
 - Outline of events will be sent to Committee Members to sign up to help that morning.
 - Prizes for the winners will be gift cards to local businesses and Sesquicentennial swag.
 - Historical Marker
 - The Historical Marker will be dedicated on June 5 (rain date June 6) prior to the Duck Race.
 - o Library Exhibit

- Historical placards will be placed around the building.
- Photographs and captions, by decade, have been submitted to the library.
- Library will set everything up, the Sesquicentennial Committee will advertise it.

Barbecue

- Held at Maynard Rod & Gun Club.
- Combine with classic car show.
- Tentative date is August 15 (Rain date August 22)

o Parade

- One band has been booked.
- Approximately \$20,000 has been allocated for the Parade.
- Will be inviting Maynard Committees to enter floats.
- Possible Marshalls to consider:
 - Paul Boothroyd
 - Roy Hollander
 - o Dave Griffin will reach out to Paul and Roy.
- Invite previous Select Board members to join in the Parade.
- Invite representatives from the Nipmuck Tribe.
 - O David Mark will reach out to them.
- Possible reviewing stand in front of Sanctuary

4. Outreach

- Letters are being sent to Maynard businesses inviting them to support the 150th celebration through donations or the sponsoring of an event.
- Will create a 'Logo Banner' and sponsors would be represented on the banner.

5. Co-Chair

- Motion to vote Jen Picorelli in as new Co-Chair: Ellen Duggan, seconded by Molly Bergin. Approved 10-0.
- 6. Swag

- Reviewed prices of various flags, key chains, and candy. Jen will get prices for each for Committee to consider.
- Motion to allow for expenditure to order more swag: Lisa Dahill, seconded by David Mark. Approved 10-0.
- Jen is reaching out to area businesses about sponsoring pop-up sales for our swag and also display some of the items from the Time Capsule at the pop-ups.

Motion to Adjourn: Molly Bergin, seconded by David Mark. Approved 10-0.

Next meeting June 7, 2021 at 6:00

Meeting Adjourned at 7:58 pm.